

## LanguageCert Academic Panel Members



### **Patricia Coles**

*Chair of ESL & Assessment, Centennial College, Canada*

Patricia (Trish) currently works at Centennial College in Toronto as Chair of the English as a Second Language Department. She is also responsible for the Assessment Centre where internal college assessments for placement or admission and other tests, external to the college, are administered.

Trish has had an extensive career in language education spanning Europe, North Africa, North America and the Middle East, including over sixteen years working in the growing college system of the UAE, where she received a 'Excellence in Teaching' award prior to transitioning to a management role.

She has substantial experience in designing English language curriculum, promoting communicative language teaching strategies and supporting faculty development through applied research projects. Her research interests lie in the areas of fostering creativity in language learning, the role of AI in language learning and the learning sciences.

Trish studied at the University of Toronto for her B.A and B. Ed., the Sorbonne-Paris IV, and University of Surrey, UK for an M.A in Linguistics (TESOL).



### **Cath D'Amico**

*Director, International at Trent University &  
Vice-President of Languages Canada, Canada*

When not hunting down the best espresso around, or running with her two dogs, Cath dedicates her energy to creating opportunities for learning, life experiences, and professional development for international students at Trent University. With over a decade of English Language Program leadership, her approach to leadership and language education demonstrates a commitment to creativity, collaboration, and connecting people and ideas.

Holding a Master's degree in Leadership, along with degrees in Outdoor and Experiential Education and in the Social Sciences, Cath sees International Education as the journey to facilitate understanding and mutual respect between people and cultures and as the platform for innovation and advanced thinking and learning.

Having served on the Languages Canada board of directors since 2015 and serving as Vice-President, Cath prioritizes working towards Canada's global reputation as a language learning and postsecondary education destination.



## **Dr. Pamela Humphreys**

*Director at Macquarie University College, Australia*

Dr Pamela Humphreys has worked in international education for over 30 years in Europe, Asia and Australia. Currently she is the Director at Macquarie University College, including the English Medium Instruction (EMI) Centre. For many years, Pamela was a trainer for CELTA and the Cambridge Certificate in Teaching Grammar in Singapore Schools. For over 20 years, she was heavily involved in language assessment as an item writer, examiner trainer, and Assistant Principal Examiner.

From 2008-2016, she was responsible for many strands of the multi-award-winning Griffith English Language Enhancement Strategy. For this work, she won a national OLT Program Award in 2014. In 2016, her PhD thesis, on the construct of English language proficiency in higher education, won the IEAA Outstanding Contribution to International Education Award. In 2021, Pamela was awarded the English Australia John Gallagher Bursary for outstanding contribution to the English language sector. She has overseen the development of three MOOCs for IELTS and PTE in the last two years, which won the 2022 India Australia Business and Community Alliance science, research and development award.



## **Professor Eoin Jordan**

*Director, International Education Institute,  
University of St Andrews, UK*

Eoin has held a variety of teaching, administrative and leadership roles related to language teaching and assessment since beginning his career in this area in 2001. He has worked in Japan, Hungary, China and the UK, including as Acting Director and Deputy Director of the Language Centre at Xi'an Jiaotong-Liverpool University, and currently as Director of the International Education Institute at University of St Andrews.

Eoin holds an EdD in Higher Education from University of Liverpool, an MA in Applied Linguistics and English Language Teaching from University of Nottingham, a Certificate in English Language Teaching to Adults (CELTA), and is a Senior Fellow of the Higher Education Academy (SFHEA). He is the lead developer of a range of online tools designed to aid users of English as an additional language with academic writing in English, and has published and presented in the following areas of research and professional interest: vocabulary acquisition and testing; peer assessment; automated writing evaluation; educational technologies; English as a Lingua Franca and World Englishes.



## **Paul Lovegrove**

*CEO Europe & Global Chief Operating Officer at Navitas, UK*

Paul is both CEO of the Navitas European division and the Group Chief Operating officer. His CEO role covers the 15 Colleges and campuses across the UK, Netherlands and Germany as well as developing new business opportunities and models. Under his COO role he also runs the Navitas University partnerships global sales and marketing structure, new trans-national campus development as well as supporting the M&A/Navitas ventures drive. He has been at Navitas since 2015 building on the success of their UK division, expanding into the Netherlands and setting up their first European mainland full University campus with Lancaster in Leipzig, Germany.

Paul started his international higher education career as a tutor at Bellerbys College back in 1996 teaching law and economics. With Study Group he ran the first on campus pathway College at the University of Sussex going on to lead the expansion of their College network across the UK and Europe.



## **Dr. Patrick Pheasant**

*Chief Executive Officer at NEAS, Australia*

Dr Patrick Pheasant is a counsellor, coach and consultant in International Education and Training, specialising in English language teaching, learning and assessment. After 25 years in management positions in Australia, USA, The Netherlands and Japan, and recently as CEO of NEAS Australia, an international quality standards assurer for English Language and Teaching, Patrick supports the Global Partnerships & Recognitions Team at LanguageCert in the role of Head of Education Partnerships Australia & New Zealand.

Patrick's keen interests are international student and teacher well-being and mental health. He is an advocate of diversity, equity and inclusion with a private counselling practice in Sydney, Australia.



## **Associate Professor Gaurav Shekhar**

*Program Director for the MS - Business Analytics Programs (Flex and Online) at University of Texas at Dallas, USA*

Gaurav is the Program Director of the Graduate Business Analytics Program (FLEX and Online). He is also an Assistant Professor of Instruction in the Information Systems area and teaches courses like Business Intelligence and Digital Consulting to both Graduate and Undergraduates. His main areas of research are IT Project Management, AI/Machine Learning, Natural Language, and Organizational Leadership. He enjoys working with students and works with them across academic and non-academic areas. He has been instrumental in setting up student and corporate engagement programs at UT Dallas. He is one big believer in the concept of Servant Leadership which is the base of most of his initiatives.

Gaurav is open to new ideas and feels that empowering the students is a great way to serve the school and the university. He heads the Toastmasters District in North Eastern Texas, which has a strong presence in the School of Management as well.



## **Associate Professor Simon Winetroube**

*Director at Curtin English, Curtin University*

Associate Professor Simon Winetroube, Director at Curtin English, Curtin University is an experienced Director with a demonstrated history of working in the higher education field. Skilled in all academic, pedagogical and managerial aspects of International Education, English language teaching and Cultural Relations, Simon is a strong education professional with considerable experience of managing change and innovation in education at an institutional and national level.

His professional interests include language policy, language assessment, inter-cultural communications and CLIL (Content and Language Integrated Learning).



## **Professor Wen Zhao**

*Dean of the School of Foreign Studies at Jinan University, China*

Diana is Dean of the School of Foreign Studies at Jinan University, Guangzhou. Her main publication and research interests are in corpus linguistics, English curriculum and instruction, and translation studies. She is vice director of the College English Teaching Advisory Committee of the China Ministry of Education (MOE) and is a key member of the Vocational English Teaching Advisory Committee of the MOE.

She has been working and researching in English language teaching and learning for the past three decades and has been involved in major national English curriculum development projects for senior secondary and higher vocational education and College English education. She has been chief editor of a series of textbooks in English for senior secondary and higher vocational education as well as for College English education. She is currently heading up a national project on developing a virtual continuing professional teaching and research hub for College English education, with over 10 universities from across different parts of China.